



A Report on
Orientation Programme to I Year B. Tech, BBA, and BCA students
Organized by MITS- Deemed to be University
on 17.08.2026

Report Submitted by: Dr. K. Chandramohan, Assistant Dean – I B. Tech. Chemistry stream

Date & Venue: August 17, 2026 | Auditorium, MITS Deemed to be University

Event Coordinators: Dr. K. Chandramohan, Assistant Dean – I B. Tech. Chemistry stream; Dr. A. Subbarao, Assistant Dean – I B. Tech. Chemistry stream

Executive Summary

Madanapalle Institute of Technology & Science (MITS) conducted its Annual Orientation Programme to formally induct the incoming batch of first-year B. Tech, BBA, and BCA students for the academic year 2026–27. The ceremony commenced with Classical Dance by Ms. Varunika, the traditional Jyothi Prajwalanam (ceremonial lighting of the lamp) by the dignitaries and a prayer song by Ms. Hasini, followed by keynote addresses from university leadership and the chief guest. The session outlined the academic regulations, institutional milestones, emerging skill laboratories, interdisciplinary programs, and campus discipline.

Key Notes of the Speakers

1. Dr. C. Yuvaraj (Vice-Chancellor)

- **Academic Standards & Policies:** Highlighted MITS's NAAC A+ accreditation, NBA-accredited programs, and NIRF rankings. Reaffirmed the strict attendance policy (aim for 100%, mandatory minimum 75% for exam eligibility).
- **Digital Ecosystem:** Emphasized the regular use of the MITS IMS portal for attendance/grades and Moodle for syllabus, e-learning materials, and assignments.
- **5 Core Messages for Freshers:**
 1. *Rapid Technological Change:* The world is driven by AI, robotics, EVs, cloud computing, and cyber systems.
 2. *AI is Ubiquitous:* AI tools and competencies are essential across all branches (core engineering, computing, and management).
 3. *Beyond Classroom Marks:* Fundamentals, lab work, and real problem-solving matter more than rote scoring.
 4. *Skills Over Certificates:* Urged active participation in the newly established NSDC Center for Future Skills labs (Robotics, AR/VR, Drones, Semiconductor, AI).
 5. *Integrity & Character:* Emphasized values, clear communication, and ethical responsibility.

2. Dr. D. Pradeep Kumar (Registrar)

- **Vision & Mindset:** Shared the "bricklayer vs. architect" parable, motivating students to see college as the foundation of a long-term career rather than a routine exercise to obtain a degree.
- **Three Student Commitments:**
 - *Be Curious:* Continuously question how academic concepts apply to real-world industrial challenges.
 - *Be Disciplined:* Maintain consistent attendance and cultivate a positive professional attitude.
 - *Be a Team Player:* Foster interdisciplinary collaboration among B.Tech (technology), BCA (application development), and BBA (business strategy) cohorts.

3. Dr. P. Ramanathan (Principal)

- **Interdisciplinary Academics:** Announced minor degree programs (such as AI/ML and Quantum Computing) available for students in core engineering disciplines.
- **Industry Readiness:** Emphasized mandatory 2-month summer internships, regular industrial visits, and global certifications.
- **Skill Development & Language Wing:** Encouraged enrolment in foreign language courses (**German and Japanese**) and active involvement in technical hackathons (e.g., Smart India Hackathon) and the student-run campus radio station (90.8 MHz).

4. Dr. Deepankar Roy (Director of Admissions & Dean, School of Engineering)

- **Entrepreneurship & Startups:** Urged students to look beyond routine IT campus jobs and aim to build high-impact enterprises, citing Indian space-tech and EV success stories (such as Skyroot Aerospace and Ather Energy).
- **Staying Agile:** Stressed the importance of tracking global developments across cybersecurity sandboxes, drone defense systems, and clean energy solutions.

5. Sri N. Dwarakanath Naidu (Pro-Chancellor)

- **Parental Engagement & Institutional Trust:** Welcomed parents to maintain regular periodic contact with mentors, HODs, and institutional heads to track their wards' academic and personal progress.
- **Campus Environment:** Emphasized the value of maintaining a disciplined, supportive, and focused campus atmosphere.

6. Dr. N. Vijaya Bhaskar Choudary (Chancellor)

- **Global Competitiveness:** Addressed the shifting global employment landscape, noting that language proficiency, technical competence, and multi-skilling are non-negotiable.
- **Advanced Labs & Industry Tie-ups:** Highlighted partnerships with global technology leaders (Microsoft, Cisco/CCNA, Adobe, Amazon) and the expansion of specialized labs (Cybersecurity, Robotics, Drones).
- **Campus Discipline & Well-being:** Strongly reiterated a zero-tolerance policy against narcotics and ragging, strictly banned mobile phone usage in academic classrooms, and promoted safe commuting and active sports participation.

7. Ms. Suma Varughese (Chief Guest | Distinguished Scientist & Retd. Director General, DRDO)

- **Revisiting Engineering & Failure:** Stated that engineering is an active problem-solving discipline where failed experiments and coding bugs are not personal defeats, but merely "beta versions" in the innovation cycle.
- **Metalearning Superpower:** Emphasized that static textbook knowledge quickly becomes obsolete; the true competitive edge lies in the speed of learning, unlearning, and adapting.
- **Women in STEM:** Urged the significant female cohort in engineering and computing to pursue and sustain long-term careers in the STEM workforce.
- **Indigenous Innovation (*Atmanirbhar Bharat*):** Encouraged students to build indigenous intellectual property, design proprietary silicon chips, and create domestic technology solutions rather than relying solely on overseas technology platforms.

8. Dr. B. Sudhakar (Head, Department of English & Foreign Languages)

- **Formal Vote of Thanks:** Expressed gratitude on behalf of the university to the Chief Guest, management, university officers, faculty, media, organizing teams, parents, and incoming students for the successful execution of the orientation.

In this connection, expressing sincere gratitude to the **Honourable Management of MITS Deemed to be University, Madanapalle**, for granting permission and extending their valuable support for conducting the **Orientation Programme for the newly admitted I B.Tech, BBA and BCA students and their parents.**

